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Splice Resources

805, Span Trade, Opp Kochrab Ashram, Paldi, Ahmedabad – 380006

India: 00 - 91 - 79 – 66052525

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www.rapidsms.co.in

1 - SMS COST



- RapidSMS provides Sms @ as low as 9 paisa / sms. RapidSMS's innovativeness, adaptability and unique methodologies are the key features to deliver superior results @ affordable rates.

2 - SECURITY



- At RapidSMS all information systems are protected against unauthorized access. Clients are assured of global standards of information security and data protection. We have designed comprehensive framework to provide multiple layers of security. Our security parameters include:
 - In - house dedicated security team
 - Centralized control over enterprise resources
 - Rigorous security audits throughout the year.

3 - INTERFACE



- **RapidSMS facilitates easy web based interface and instant access from any part of world. No software installation / training required. Doing sms is as easy as doing an email. Our design & technology enables the clients to deliver maximum value and peak performance.**

4 - CAPACITY



- **RapidSMS has invested heavily on infrastructure and software. RapidSMS's state-of-the-art facilities have enabled service delivery at optimum levels. RapidSMS's well tuned and configured network with various operators and efficient breakdown management systems ensure client processes are not affected in critical situations.**

5 - OUSTANDING SUPPORT



- In today's world of increasing competition, decreasing margins, shortened product life cycle, and multiple choices available to customers, corporate success depends on organization's ability to build and maintain loyal and valued customer relationships. It has become imperative that organizations understand their customers better, build superior products and provide differentiated services. RapidSMS's combination of deep domain expertise and technical innovation will deliver measurable results. Our dedicated and knowledgeable support staff will meet all our customer's expectations.

6 - EXPERIENCE



- Splice Resource is been into sms business since 2007 and is solely concentrating on sms and sms related services. Our dynamic and efficient team, our ready to access proprietary technology and flexible business process makes us a strong and dependable sms service partner.

7 - SUSTAINABILITY



- Looking at the present economic scenario, sustainability is the most challenging issue in order to mainly survive in downturn. The key driver to uncertainty are as follows:
- Price war due to new incumbent unskilled sms brokers.
 - Cost fluctuation due to government polices and operators cartels.

Company has currently adopted several measurable steps to improve certainty:

- Cost control
- Innovative offering
- Quality assurance
- People engagement